

# Pastel Society of Central Florida

## **MEMBERS ONLY VIRTUAL Exhibit Application** **Red. Blue. Pastel? Yes!** **Casselberry Art House (CAH)**

NOTE: This is a Virtual Exhibit. You must fill out two different forms, one for PSCF and another for Casselberry Art House. The 4-step process for MEMBERS is:

- 1) By Friday, 29 May 2020. Fill out and Mail the PSCF application on Page 3 of this form along with your entry fee (and Membership Dues, if you are not up to date) to Sharon Yutzy, PSCF Treasurer  
1825 Myrtle Lake Ave. Fruitland Park Florida 34731
- 2) Fill out all sections of the CAH Release/Submittal Form completely (Release, Artist name, painting(s) titles, etc.) Read carefully! You will email this form to CAH in Step 4.
- 3) Prepare your high-resolution digital image (jpeg, png, or pdf) at no more than 5MB. Photograph your work against a plain white or pale background. Take **two** photos - one with, and one without the frame. Please use the filename formats:  
Last Name, First Name, CAH Release  
Last Name, First Name, Title of Artwork  
Contact Exhibit Chair if you need help taking photos.
- 4) EMAIL the Completed CAH Release/Submittal form and your high res images on or before June 1 to: [JCosta@casselberry.org](mailto:JCosta@casselberry.org)  
If your images total more than 5MB, please send individually.

**PLEASE READ ALL PAGES OF ALL FORMS CAREFULLY.**

DEADLINES:

PSCF Entry Fee/Registration Deadline: Friday, 29 May 2020

CAH Release Form and Image Submittal Deadline: On or before Monday, June 1, 2020

Potential **VIRTUAL** Reception: Friday, June 12, 2020 - 5:30 pm to 7:30 pm

More info to follow about a possible virtual reception

**Check out the current exhibits at CAH: [www.casselberry.org](http://www.casselberry.org)**

## **Other Information, Requirements, and Helpful Guidelines for the Casselberry Art House Virtual Exhibit**

**Awards** – PSCF will have awards including Best of Show, First Place, Second Place, four Awards of Merit, and People’s Choice. Additional awards may be included depending on the number of entries.

**PSCF Exhibit Rules:** All artists must abide by the PSCF Exhibit Rules on Page 4 and the Exhibit Rules listed in the CAH Release/Submittal Form. **Please review the PSCF rules because a few have changed.**

**Sale of Artwork** – For any artwork that is in the PSCF/CAH virtual exhibit and is for sale, the artwork should not be sold from a personal website or from another venue. See the **Sales and Pricing** section on the CAH Release Form for more info.

**Painting Labels:** CAH will prepare all painting labels for the Virtual Exhibit, so PLEASE FOLLOW ALL INSTRUCTIONS CAREFULLY to minimize mistakes and extra work for PSCF and CAH. **There are always a lot of mistakes and missing info on the applications for PSCF exhibits. Please do your part to minimize EXTRA work for PSCF and CAH. Thank you!**

**CAH Image Submittal Deadline:** 01 June 2020, but you can submit your images earlier, if you have already mailed in your entry fee. **Submit early if possible.**

**Number of Paintings – Three.** You can enter two new paintings and one painting previously submitted in another exhibit, but you cannot enter any painting that won any award, including a People’s Choice award. This is an exception to PSCF Rule #3 due to submittal time constraints and extenuating circumstances caused by the Covid19 situation.

**Entry fee** - \$15 for one painting; \$20 for two; \$25 for three.

**PLEASE MAKE ENTRY FEE CHECK PAYABLE TO: PSCF**

**Write “CAH” on the Memo Line**

**Mail to:**

**Sharon Yutzy, PSCF Treasurer**

**1825 Myrtle Lake Ave.**

**Fruitland Park, Florida 34731**

**NOTE: All PSCF exhibits are MEMBERS ONLY. If your membership has lapsed and you want to enter this exhibit, you must include your membership dues with this application.**

**PRINT, FILL OUT, and MAIL THIS PAGE TO THE ADDRESS LISTED ABOVE before Friday, 29 May 2020**

**If you do not submit your entry fee, your paintings WILL NOT BE POSTED in the Virtual Exhibit. Any issues or questions, please email Exhibit Chair: [drshelley@earthlink.net](mailto:drshelley@earthlink.net) or call 407.967.7932**

**PLEASE READ CAREFULLY  
FILL OUT ALL INFO  
and double check your info.  
Please think carefully about your artwork title and price before you submit your application.  
Please DO NOT ask for changes to your application after it is submitted.**

**Entry fee:** \$15 for one painting, \$20 for two; \$25 for three.

ARTIST NAME \_\_\_\_\_ **PLEASE PRINT CLEARLY**

ADDRESS \_\_\_\_\_

HOME PHONE \_\_\_\_\_ CELL \_\_\_\_\_

EMAIL \_\_\_\_\_

**PLEASE CHECK ONE:** \_\_\_ Yes, I am a member with 2020 dues up to date.  
\_\_\_ No, but this application Includes my 2020 PSCF Membership Dues, \$25  
\_\_\_ I do not know if I am a member (Contact Exhibit Chair prior to submittal).

Title #1 \_\_\_\_\_ Framed Size \_\_\_\_\_ PRICE (OR NFS): \$ \_\_\_\_\_

Title #2 \_\_\_\_\_ Framed Size \_\_\_\_\_ PRICE (OR NFS): \$ \_\_\_\_\_

Title #3 \_\_\_\_\_ Framed Size \_\_\_\_\_ PRICE (OR NFS): \$ \_\_\_\_\_

- **Though all possible care will be taken to safeguard my work, I understand, and agree, that neither PSCF nor the Casselberry Art House (and/or agents of either organization) will be responsible for loss or damage of art.**
- **By signing this Exhibit Application, applicant agrees to read and abide by the dates listed above, the PSCF Rules listed on Page 4 of this application, and all CAH rules listed on the CAH Release form.**

**ARTIST SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

NOTE: There is a 20% CAH gallery commission on painting sales. See CAH Exhibit Release for Instructions for sales. Price your work accordingly.

Amount Submitted: \_\_\_\_\_ Check # \_\_\_\_\_

**Pastel Society of Central Florida (PSCF)**

**Art Exhibit Entry Rules**

**Artwork submitted for any PSCF Exhibit must meet the following requirements. Some exceptions may apply for virtual exhibits:**

1. All art exhibit entrants must be members in good standing with PSCF. Membership dues may be submitted with exhibit application.
2. Artist's original work only. Specifically, artwork must be the artist's own composition and design produced solely by the artist. **Artwork created at a workshop or under ANY TYPE OF SUPERVISION is not permitted.** No copies or likenesses of another artist's work including published source or reference (magazine photographs) not attributable to the artist.
3. Artwork must not have been shown in a previous PSCF art exhibit. **Exception for Red. Blue. Pastel? Yes!**
4. Artwork must be predominately Soft Pastel (90%) and have been completed within the past 3 years.
5. Artwork must be ready for display (properly framed and wired for hanging). Saw tooth hangers and/or poorly framed work will be not be accepted.
6. Artwork title, medium, artist's name, phone number and price (or NFS) must be securely attached to the back of artwork.
7. After a piece has been entered in a PSCF exhibit, no substitutions for that entry will be permitted. Name changes for "untitled" entries are not permitted. **Writing on printed exhibit cards is not permitted.**
8. Framed size is limited to 48" wide.
9. Artwork must be delivered and picked up during the specified time.  
Artwork may not be picked up early.  
If you desire someone else to pick up your work they must present written authorization signed by you.
10. Artwork must be suitable for family viewing. Decisions of the Exhibit Committee will be final.

**Gallery Commissions**

- Leesburg Center for the Arts - 0%
- Mount Dora Center for the Arts - 35%
- Casselberry Art House - 20%

Gallery commissions may change over time.

***Red. Blue. Pastel? Yes!* Virtual Exhibit CHECK LIST**

**NEED HELP with taking photos? Contact Exhibit Chair.**

**HAVE QUESTIONS about your Membership status? Contact Exhibit Chair.**

**HAVE QUESTIONS ABOUT filling out the forms? Contact Exhibit Chair.  
[drshelley@earthlink.net](mailto:drshelley@earthlink.net) 407.967.7932**

**DID YOU:**

- **Make sure you thought carefully about your artwork title and price before you submit your application. Please DO NOT ask for changes to your application after it is submitted. THANK YOU!**
- **Keep Page 1 for your reference?**
- **TAKE THE TIME to carefully review your information on this form before submitting?**
- **Review your information on the Casselberry Art House Release/Submittal form carefully before emailing/submitting?**

**Mistakes take time! It is important that we minimize mistakes on all forms because PSCF is not handling your painting images or preparing the cards for this exhibit. Let's try our best to make this an easy process with minimal mistakes.**

**THANK YOU! Let's make this a FABulous Exhibit!**

**REMINDERS:**

**DO NOT MAIL the Casselberry Art House Submittal Form to PSCF Treasurer.** As mentioned above, Please fill out the CAH form completely and **email** it to [JCosta@Casselberry.org](mailto:JCosta@Casselberry.org) along with your painting images **on or before JUNE 1.**

**DO NOT EMAIL your PSCF Application to CAH. As mentioned above, mail it to the address on this form. THANKS!**