

PASTEL SOCIETY OF CENTRAL FLORIDA
General Membership Meeting Minutes for April 9, 2022

***Note: Due to quarantine restrictions/health considerations for the global Covid-19 pandemic, PSCF meetings were not able to be held in person from March, 2020 through March, 2022. (The exception was a plein air meeting in November, 2021.) The Zoom platform will continue to be used for Board meetings, demos and some membership meetings.**

A Zoom meeting was arranged by Vice-president Joanie Ford.

1. **Welcome** – President Deborah Shelley welcomed everyone to the meeting (16 participants.)

2. **Treasurer's Report** – Sharon Yutzy gave the treasury report..

3. **Secretary's Report** – The March meeting minutes were approved.

4. Announcements

1. The members present voted to approve the following slate of officers, who will take office in June.

President: Joanie Ford

Vice-President: Kathleen Karol

Secretary: Lorelei Hoff

Treasurer: Sharon Yutzy

In addition: Mary Planding volunteered to be on the Program Committee

2. Deborah Shelley and Carol Bertino gave a brief recap of the March mini-workshop, given by artist Jeri Greenberg. The workshop was regarded as successful, and Jeri is willing to schedule an "in-person" workshop in the future.

3. Deborah reminded members of the upcoming PSCF Exhibits:

It's A Small World Casselberry Art Center June 1 to June 27

Image size no larger than 8X10, any subject

Drop Off Tuesday, May 31 11:00am to Noon (you may bring paintings that are well wrapped to the May meeting if you cannot attend drop off)

Postcards from Florida/Botanicals, History, and the Florida

Landscape in Pastel at Leu Gardens has been rescheduled to late August (or early September) to early January. Drop Off date may be flexible due to construction at the venue.

4. Our May meeting will be held at Leesburg Center for the Arts—In Person! Plans include a meet and greet with individually wrapped treats, followed by a brief business meeting. There will be two opportunities to get a Nancy King Mertz Signature Richeson Pastel Set. All member attendees will receive one ticket to win one of these

80-piece sets, while there will be the opportunity to participate in a silent auction for the second set. Each set is valued at \$185.

In addition, there will be a ribbon ceremony for those artists who did not receive their ribbons at the exhibits held during the covid shut-down period. New officers will be installed. And finally, our own founding member Donna Tweedle will lead a “paint along.” There will be two “still life” set-ups to paint. Members are encouraged to bring their pastels, paper, sketchbook, etc. For members unable to attend in person, an internet connection to view the meeting is being investigated.

5. Program

“Members Show and Share”

Judi Mattison gave a wonderful recap of her experiences attending “Pastel Live”, a three day zoom event organized by Eric Rhoads of Plein Air Magazine/Streamline Art. This online convention with 500-600 attendees provided live and recorded workshops from famous pastel artists. There is also a fourth day for beginners. Break-out sessions and an end-of-day cocktail hour/paint along were also included. Judi described the fee tier levels, streaming chat line, instructor supply lists, prizes, sponsor discounts etc. She thoroughly enjoyed her experience and intends to participate again in August. See PastelLive.com for more information.

In the absence of Linda Hansee, Deborah provided Linda’s report on the pricing of miniature pastel paintings. Linda has sold paintings through West End Gallery and in national miniature exhibits. Typically, 3.5 x 5.5 inch paintings sell for \$195, and 5.5 x 8 inch paintings sell for \$250. Paintings are sold with frames, and have commissions from 30--50%. Member Helen M. Dobbins says that pricing miniatures is different, but there are collectors. Paintings must be detailed, and can also be priced by the square inch. Helen’s paintings sell for \$250 – \$350.

Kat Karol was awarded second place in The Villages Galleria exhibit and first place in the Eisenhower exhibit. She received cash awards. Kat showed us a large painting of cows.

Sharon Repple won the Kim Minichiello award in the SOBO exhibit for an acrylic painting. She showed us a recent commissioned painting of an orange grove.

Donna Tweedle showed us her small painting “Where the Lotus Grow”.

Lana McLeod, a new member from Colorado, said she recently participated in her first plein air outing and showed us her painting.

There was some discussion regarding paper brands/colors/properties.

Judi Mattison was painting plein air in oils along the roadside in Groveland and was unexpectedly visited by artist/judge Richard Colvin, a resident of Groveland.

Suzanne Zielinski showed a painting of two dogs. She is now teaching pastel classes in her home.

Francine Levy showed us a painting of ibis birds in a landscape.

Susan Fink showed a painting by her friend Elizabeth Mowry. Susan sold a painting of a chicken at Ocala's Brick City Gallery.

Deborah reminded members to take photos of their paintings prior to framing.

Joanie Ford is reading the book "Choose Spartan over Luxurious". She showed us her small pencil drawings, and is drawing one each day for 30 days to develop composition skills. She is enjoying learning color and composition with a different viewpoint than her knowledge as a portrait photographer.

Submitted by Carol Bertino